

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:4145
ANSWERED ON:12.08.2002
EXPORT OF HORTICULTURE PRODUCTS
JASWANT SINGH YADAV

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government propose to promote export of Horticulture products; and
- (b) if so, the details thereof and the steps taken/being taken by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI HUKUMDEO NARAYAN YADAV)

(a): Yes, Sir.

(b): With a view to increase the production and productivity and improvement in the quality and post harvest management of horticultural products, the Government is implementing a number of schemes. The increase in production./productivity and improvement in quality increases the export competitiveness of these products. Besides, Agricultural and Processed Food Products Export Development Authority (APEDA) has undertaken the following steps to promote export of horticultural products:-

1. Programmes relating to improvement in cultivation practices, storage, transportation and quality improvement of mango to boost export.
2. Promotion programmes of export potential varieties of fruits and vegetables in potential markets.
3. Development of database on production of potential fruits and vegetables market and services.
4. Undertaken publicity and information dissemination, participation in international trade fairs in India and abroad.
5. Organisation of buyer-seller meet and other support services by generating awareness.
6. Setting up of Agri Export Zones for the purpose of developing and sourcing of raw materials, their processing, packaging leading to final exports.